

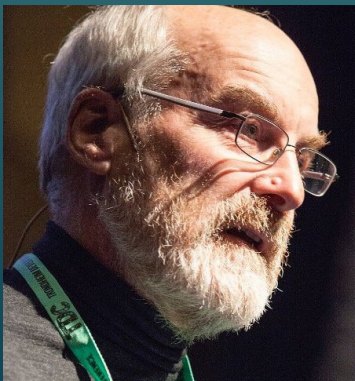
THE DEEP DIVE

TUE 26- WED 27 MARCH 2019 – THE PRINCE HOTEL, ST KILDA

To lead the way in uncharted waters, you can't rely on riding someone else's wave. Dive deeper than the surface, armed with a strategy that keeps you moving forward in the face of volatile and uncertain conditions.

The Deep Dive is a two-day leadership experience, helping attendees create organisational strategies for resilience and success. All meals and accommodation are covered – including dinner with esteemed leaders – leaving you to focus entirely on learning. With Chatham House rules and no social media, this is a forum for ideas that run against the current.

Join intimate discussions with:



Dave Snowden
Chief Scientific Officer, Cognitive Edge

Learn how Dave's Cynefin™ framework helps you anticipate change, manage ambiguity and understand your landscape.



Simon Wardley
Researcher, Leading Edge Forum

Integrate Simon's unique approach to mapping into your strategy to predict and prepare for uncertainties and market change.



Ed McManus
CEO, Meridian Energy



Angela Clark
CEO, Beem It



Martin Hosking
Co-Founder & Exec Director, Redbubble



Fiona Pak-Poy
Independent Non-Exec Director, iSentia

The Deep Dive 2019 is graciously sponsored by



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Unpack the most pressing questions in contemporary leadership

- How can we create strategies for resilient organisations in volatile conditions?
- How can we anticipate uncertainty and use it to our advantage?
- How do we ensure our organisation remains relevant as we move into the future?

Frameworks for strategic success

While Wardley Mapping and Cynefin are useful in isolation, they synergise powerfully to give you a greater awareness of your market, how it can be exploited, and how disruption can be anticipated and defended against.

Discover the importance of creating your own strategy in a world where more and more organisations are outsourcing theirs. With insights equally applicable to industry, nonprofit and government sectors, Simon and Dave will help you avoid the common pitfalls that block a strategy's long-term success.

Two days of deep discovery

The Deep Dive embraces the free-flowing of ideas, allowing leaders from a range of organisations to add their voice to the conversation throughout both days. Day One will consist of spirited panel discussions, while Dave and Simon will dive deeper into their frameworks as you learn in smaller groups on Day Two.

Share strategic insights with sharp minds.



"Thank you SO much to you and your fabulous team for a wonderful Deep Dive... The exceptional speakers were thought provoking and inspiring. We were all made to feel so welcome and delighted to be there." **Cherie Mylordis**, Uniting

"As always the people make an event, and the conversations around the formal sessions are a key part of the value. Interesting conversations were those that would not happen elsewhere."

Andrew Stead, Firemark Labs @ IAG