



THE : DEEP DIVE

MON 6 - TUE 7 MARCH 2017 – MANLY, AUSTRALIA

LEAD FOR GROWTH

The Deep Dive will challenge you to move beyond the jargon and share frankly with other curious minds about what is really working, what isn't, and what we might try next in order to build resilience and truly dynamic capabilities.

- Expect a **focus** on practical strategies based on evidence and research.
 - Expect to **meet** executives and leaders from organisations who walk the talk and are seeking real improvement.
 - Expect to **share** deep content, cross-pollinating ideas with peers from diverse backgrounds.
 - Expect **time** to ask questions of speakers and each other.
 - Expect total **privacy** – no journalists; no social media.
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WWW.THEDEEPDIVE.COM.AU

THE DEEP DIVE is about moving beyond what you already know, and providing the right mix of ingredients to allow real discovery and exploration. Get amongst other leaders from R&D organisations, startups, and the big end of town, and drill down into topics around learning and growth in partnership with The Deep Dive's speakers and advisors. Prepare to be challenged by working alongside familiar and strange bedfellows in an intimate, confidential space designed for sharing and development. And prepare to be surprised by who you meet and what you learn!

DIVE INTO THE FOLLOWING TOPICS:



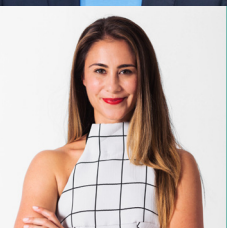
WHAT CORPORATES CAN LEARN FROM THE QUESTIONS VCS ASK – with **Bill Bartee**, Co-founder and Partner at Blackbird Ventures, NAB Ventures Committee Member, and incoming Head of CSIRO's Innovation Fund.



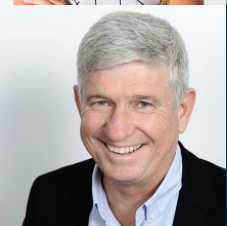
THE ROLE OF PLAY IN INNOVATION – with **Brendan Boyle**, Founder of IDEO Toy Lab, toy inventor, Stanford Professor, and advocate for play.



HOW TO BUILD A TEAM OF TEAMS – with **Didier Elzinga**, CEO of fast-growing Culture Amp, which is telling clients what their employees think after raising over \$16m in capital.



EVOLVING PARTNERSHIPS – with **Jodie Fox**, Co-founder and Chief Creative Officer of Shoes of Prey, which sells customised shoes at global scale.



HARD LEADERSHIP DECISIONS FOR THE LONG-TERM – with **David Spence**, Chairman of VOCUS Communications, Founder of Unwired and previous CEO and MD of OzEmail.



STRENGTH-BASED TEAMS – with **Dr Lea Waters**, Professor of Positive Psychology, University of Melbourne and one of Australia's Top 100 Women of Influence.